

PROJECT: Divine Covenant

Objective

To create a website that has the feel of Blizzard's World of Warcraft website with additional functionality from JavaScript to make the website more interactive and useful.

Target Audience

People who are interested to communicate with their guild members via website to stay updated with upcoming events and current happenings. These people are looking for a way so that they can be involved with their online game guild without having to be in-game.

Design Approach

Inspiration came from Blizzard's World of Warcraft community site which has three distinct columns for content as well as is embellished with elements that give it a medieval fantasy feel. The left column was dedicated to callouts, the middle for main content, and the right side column for news and events. For a color scheme, the guild first requested something majestic because they wanted their guild to have a regal appeal. Firstly, gold and purple colors because in ancient times they signified royalty. Later on however, members concluded that the purple color might have been too feminine, so then was replaced by a cordial red. Eventually the guild decided upon a new slogan, "Gold is for divinity, and red is the price we pay", and on that new slogan based the final colors on gold and red.

Features

As for making the site more interactive, the callout was given attention by giving it a transparency tween in order to give the image a fade-in appearance. Under the news and events category, there is a table enhanced by JavaScript that shows events, dates, and type of events. Also depending where the user wants to look, the user can organize the categories under their respective titles. Under the member page, different classes of characters will appear and disappear using the JavaScript show and hide technique to make it easier for users to view that information. Also, the gallery utilizes JavaScript and will change pictures that are being viewed depending on which thumbnail the mouse pointer hovers over.

Initial Visual Composition:

